

Rep Order# 8879229 Ver# 5 Status Revised
EC'd No

Traffic Order# 37540

Printed: 10/16/2012 9:56 AM
Last Received: 10/16/2012 7:42 AM
Showing Buylines: All Lines

1 of 6

Station KLAS-TV LAS VEGAS
Advertiser () ROMNEY, MITT
Product ROMNEY/P/R
Estimate# 494
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //494
Flight Dates 10/10/2012 - 10/16/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

-- CONTRACT COMMENT --

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

REVISION, DO NOT DOUBLE BOOK
TOTAL = \$129.610

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M-TU	600A-700A	Buyline Comment: NEWS	:30	\$275.00	10/15-10/16	4	1	4	\$1,100.00	
	2	W-F	600A-700A	Buyline Comment: NEWS	:30	\$965.00	10/10-10/12	6	1	6	\$5,790.00	
	3	M-TU	700A-900A	Buyline Comment: EARLY SHOW	:30	\$200.00	10/15-10/16	4	1	4	\$800.00	
	4	W-F	700A-900A	Buyline Comment: EARLY SHOW	:30	\$700.00	10/10-10/12	6	1	6	\$4,200.00	
	5	M-TU	900A-1000A	Buyline Comment: LIVE	:30	\$300.00	10/15-10/16	4	1	4	\$1,200.00	
	6	W-F	900A-1000A	Buyline Comment: LIVE	:30	\$300.00	10/10-10/12	6	1	6	\$1,800.00	
	7	M-TU	1000A-1100A	Buyline Comment: PRICE IS RIGHT	:30	\$1,575.00	10/15-10/16	1	1	1	\$1,575.00	

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Rep Firm _____
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0234

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Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5884
Salesperson FAX# 202-872-0264

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Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

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38	SU		600A-630A		:30	\$150.00	10/14-10/14	1	1	1	\$150.00	
				Buyline Comment: NEWS								
39	SU		630A-80CA		:30	\$1,225.00	10/14-10/14	2	1	2	\$2,450.00	
				Buyline Comment: SUNDAY MORNING								
40	SU		800A-830A		:30	\$350.00	10/14-10/14	2	1	2	\$700.00	
				Buyline Comment: NEWS								
41	SU		830A-90CA		:30	\$400.00	10/14-10/14	1	1	1	\$400.00	
				Buyline Comment: FACE THE NATION								
42	SU		1000A-430P		:30	\$7,700.00	10/14-10/14	1	1	1	\$7,700.00	
				Buyline Comment: NFL								
43	SU		700P-800P		:30	\$6,000.00	10/14-10/14	1	1	1	\$6,000.00	
				Buyline Comment: 60 MINUTES								
44	SU		900P-1000P		:30	\$5,600.00	10/14-10/14	2	1	2	\$11,200.00	
				Buyline Comment: GOOD WIFE								
45	SU		1100P-1130P		:30	\$400.00	10/14-10/14	2	1	2	\$800.00	
				Buyline Comment: NEWS								
46	SU		500A-60CA		:30	\$85.00	10/14-10/14	2	1	2	\$170.00	
				Buyline Comment: NEWS								

—REPORT TOTALS—

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Report Totals: 128 / \$129,610.00

—SALES MONTHLY TOTALS—

Oct 12: 128 / \$129,610.00
Sales Totals: 128 / \$129,610.00
Station Totals: 128 / \$129,610.00
Lines not sent/rclld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$432,033	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11
Demos RA35+